

# Jane Yang

Product Designer

## DESIGN EXPERIENCE

### ZenBill | UX/UI Designer

Nov 2021 - Dec 2022

- Led design initiatives, collaborating closely with stakeholders and cross-functional teams to drive the successful delivery of over 15 impactful features, from initial ideation to launch
- Collaborated with developers to create a comprehensive and scalable design system that streamlined workflows, ensured product consistency, and boosted overall work efficiency by 40%
- Optimized the core bill payment process, resulting in a more efficient workflow that improved payment processing by 60%
- Advocated for the importance of user research and data driven design decisions, serving as the sole designer for the company

### Dreamo | UX Designer

Nov 2020 - Dec 2022

- Guided the end-to-end design process for a web application that supported small businesses in expanding their online presence, particularly during the COVID-19 pandemic, helping to drive online sales growth by 25%
- Conceptualized and executed a daily newsletter that educated over 400 subscribers on software engineering terminology and best practices, leading the design efforts and being involved in the full product lifecycle

### Swoonbox | UX/UI Designer

Sep 1, 2021 - Sep 30, 2021

- Collaborated closely with the founder to overhaul the mobile app design, balancing business and user needs to ensure seamless connections through shared event interests
- Incorporated user feedback to conceive and execute strategies for new feature implementation, resulting in an enhanced user experience
- Crafted high-fidelity wireframes and prototypes, a design system, and conducted thorough usability tests to validate design concepts and ensure product feasibility

### Janeyang.design | Design Educator

March 2020 - Present

- Produce engaging design content for YouTube and TikTok, resulting in a loyal following of 34K+ subscribers
- Build a supportive design community and offering insightful feedback to help fellow designers improve their craft

## CONTACT

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## SKILLS

User Research  
Information Architecture  
Wireframing  
Prototyping  
Visual Design  
Responsive Design  
Usability Testing  
Interaction Design  
Content Strategy  
Project Management  
Design Systems

## TOOLS

Figma  
Axure  
Sketch  
Invision  
Maze  
Notion  
Miro  
Excel

## EDUCATION

**General Assembly**  
UX Design Immersive

**George Mason University**  
B.A. Clinical Psychology  
Cum Laude, GPA 3.80